Sophus3

Description

This cookie supports the functionality of the Opel Live chat.

Privacy Policy

Sophus3 has created this website to provide information about our company, products and services to visitors and clients. This privacy policy describes the practices and policies we apply to information gathered on this website. By visiting the website you are agreeing to the terms of the policy.

Further information regarding the practices and policies that we apply to our products and services and data collected from our clients' websites can be found at:

> <u>Products and Services Privacy Policy</u>

Information we collect

Depending on how you use our website there are different levels of information we collect from you.

Anonymous information

We don't ask for any personal information from you if you are visiting our website to learn more about us – our company, products and services. We collect anonymous information from visitors to help us understand how people are using our site so we can make sure we offer the best possible experience. This information is aggregated together for analysis and doesn't identify any individual person.

Personally identifiable information

If you send a request to us for more information or to ask us to contact you, we may ask you for your name, company and other contact details. This will only be used so we can respond to you and won't be kept for any other purpose

Client Login information

Our clients may log in to our analytics and reporting services via the login link. This user and account name information is collected by us and will be used to report on client usage activity.

Cookies and tracking tags

We use cookies and tracking tags (also known as Clear GIFs or web beacons) to record visitor activity on our website.

Cookies

Cookies are files that web servers put on an internet user's computer. They are designed to store basic information, such as your preferences, and to give you a better experience. They help us to estimate the number of different visitors to our website.

There are two types of cookies which may be used: session and persistent. Session cookies are temporary and only last during a specific visit. They disappear off your website when the browser is closed. Persistent cookies stay on your computer after the browser has been closed. They can't read information on your hard drive and don't identify you personally, but do recognise your browser.

Visitors to our website who disable the cookies in their web browsers will still be able to use our website.

Controlling the use of cookies

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually change your browser setting to decline cookies if you prefer. For further information about disabling cookies you can visit www.allaboutcookies.org. If you choose to decline cookies, you may not be able to sign in or use other interactive features of certain web sites and services that depend on cookies.

Tracking tags

Tracking tags (also known as Clear GIFs or web beacons) are used in combination with cookies to help understand how visitors interact with our websites. A clear gif is typically a transparent graphic image (usually 1 pixel x 1 pixel) that is placed on a site. The use of a clear gif allows us to measure the actions of the visitor opening the page that contains the clear gif.

Opt-out policy

If you don't wish your usage of our website to be aggregated and analysed by us to help us provide a better experience, then you can opt-out by clicking here. Please also uncheck the option below.

We are a research partner with Google and use their tracking service on our website. If you wish to also opt-out of this please visit their opt-out page.

Sophus3 Opt-Out

http://web.auto.sophus3.com/s3optout.html